



Undergraduate Academic Program Memo

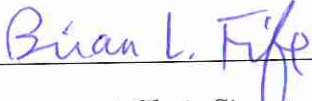
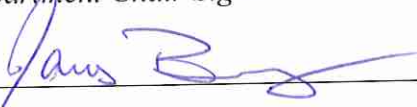
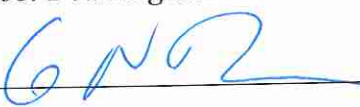
Date: February 7, 2017
From: Brian L. Fife
To: Members of Curriculum Review Subcommittee
Re: Nonprofit Management and Leadership Concentration

Brief description of the program:

Health Services Administration students currently have no concentration options. The proposed nonprofit management and leadership concentration would be one of two options for students interested in a career in public health.

Brief rationale for program request:

The major objective of the proposal is to broaden the appeal of the Health Services Administration major; students will have two concentration choices in the Health Services Administration major in the BSPA program if the dual proposals are endorsed: nonprofit management and leadership and healthcare management. The proposed new concentration would be another opportunity for interested students to engage in public service as a career upon completion of the baccalaureate degree.

	February 7, 2017
Department Chair Signature	Date
	2-7-17
School Dean Signature	Date
	2/7/17
Vice Chancellor for Academic Affairs Signature	Date